



World Music School Helsinki ry
Viipurinkatu 8B LH7
00510 Helsinki
Finland
+358458706603

#WMSHelsinki
Website : worldmusic.school
Facebook: WorldMusicSchoolHelsinki
Twitter : world_music_sch
email : play@worldmusic.school

PRESS RELEASE

For immediate release
Helsinki, 01.05.2016
play@worldmusic.school
+358 458 70 66 03

THE FUNCTIONING OF THE WORLD MUSIC SCHOOL HELSINKI

Music is our first language and it must be taught in the same encouragement as we teach mother languages to our children. The World Music School Helsinki is a non-profit cooperative registered in Finland for the teaching of music as a (mother) language with an innovative teaching and financial model. To achieve such, we use folk dances with live music and a global network of teachers. Teachers use their own teaching strategies and can be anywhere in the world. The school promotes public folk dance events for the students to perform locally but learn globally. The more a student plays locally the more he/she gets its teaching subsidized.

In practice the school:

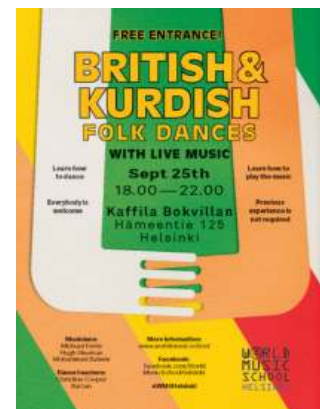
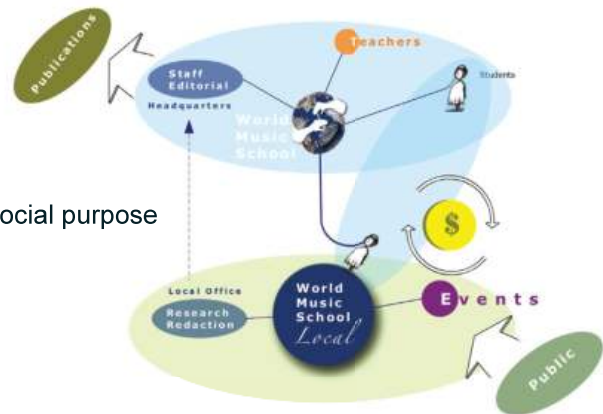
- ORGANIZES MONTHLY FOLK DANCE EVENTS WITH LIVE MUSIC
 - mixing experts with beginners
 - combining two local minorities (eg. kurdish + british)
 - rules are added incrementally
 - music as language is here within a group, repetitive and with a social purpose
- OFFERS A TEACHER'S PLATFORM AND SUBSIDIZES LESSONS
The more the student plays at the local events the more the worldwide teaching is subsidized by the school
- DOCUMENTS THE EVENTS AND PUBLISHES THEM
Based mainly on Virtual Reality cameras and in interactive platforms to allow constant improvements.

Example, for all people:

- 1 - COME TO OUR LOCAL EVENTS
- 2 - START TO PLAY ALONG AT THE EVENTS
- 3 - CHOOSE A TEACHER FROM ANYWHERE IN THE WORLD
- 4 - THE MORE YOU PLAY LOCALLY THE LESS THE LESSONS COST

If you are a teacher / musician:

- 1 - COME TO PLAY AT OUR LOCAL PUBLIC EVENTS
- 2 - SEND US YOUR PROFILE INTO OUR ONLINE PLATFORM
- 3 - TEACH ANYWHERE ANYTIME YOU WANT
- 4 - THE FEE AND RATINGS IS ORGANIZED BY THE SCHOOL



Before each event, we publish online for public access, music scores, midi audio files and a short explanation text of the social and political context. This is done by the school central artistic department. After each of these events, this material is improved and expanded and again put online for further public use. This material includes video (VR) and photos of the event. This means that both the music and dances are documented within its present year and urban context. After a loop of 12 events we publish a hard copy of these results in the form of a book linked to an online interactive content of the audio and video files.

Further info at: <http://worldmusic.school/>